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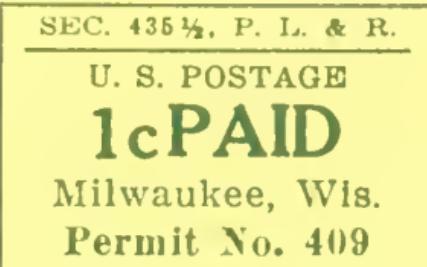
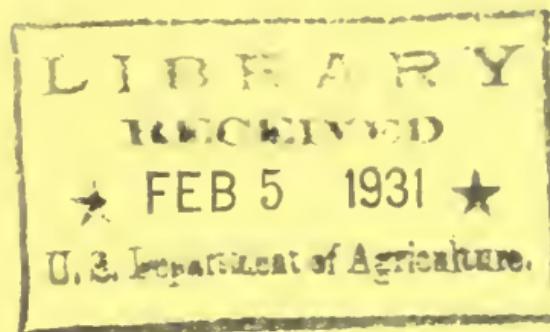
641
KELLOGG
SEED COMPANY
P.O. BOX 384
MILWAUKEE, WISCONSIN

Return Postage Guaranteed

RAINBOW
BRAND
SEEDS

MARKET QUOTATIONS
PLEASE RUSH

Jan 29 1931



U. S. Dept. of Agriculture,
Bureau of Plant Industry,
Washington, D. C.



CERESAN

A Dust Disinfectant for Wheat, Oats, Barley and other Cereals.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
1-lb. tin	.75	6.00 per doz.	2 doz.
5-lb. "	3.00	24.00 " "	½ "
25-lb. pail	12.50	10.00 per pkg.	1 only
100-lb. drum	49.00	39.20 " "	1 "
300-lb. "	144.00	115.20 " "	1 "

SEMESAN

A General Disinfectant for Vegetable and Flower Seeds or Bulbs, and Certain Plant Diseases.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
2-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	2.75	22.00 " "	2 "
5-lb. "	13.00	104.00 " "	½ "
25-lb. pail	56.25	45.00 per pkg.	1 only
100-lb. drum	220.00	176.00 " "	1 "
300-lb. "	645.00	516.00 " "	1 "

SEMESAN JR.

Prices in case lots broken cases 25% off list.

A Dust Disinfectant for Seed Corn.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	14.00 " "	2 "
5-lb. "	8.00	64.00 " "	½ "
25-lb. pail	31.25	25.00 per pkg.	1 only
100-lb. drum	120.00	96.00 " "	1 "
300-lb. "	345.00	276.00 " "	1 "

SEMESAN BEL

An Instantaneous Dip Disinfectant for Seed Potatoes.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	14.00 " "	2 "
5-lb. "	8.00	64.00 " "	½ "
25-lb. pail	31.25	25.00 per pkg.	1 only
100-lb. drum	120.00	96.00 " "	1 "
300-lb. "	345.00	276.00 " "	1 "

NU-GREEN

A Grass Disinfectant for Brown-Patch Prevention and Control

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
3-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	2.00	16.00 " "	2 "
5-lb. "	9.00	72.00 " "	½ "
25-lb. pail	37.50	30.00 per pkg.	1 only
100-lb. drum	145.00	116.00 " "	1 "
300-lb. "	420.00	336.00 " "	1 "

F W KELLOGG
PRESIDENT
W H CROSSLAND
VICE PRESIDENT
C H BAERWALD
SECRETARY

KELLOGG
SEED COMPANY
PO BOX 384

185-194 FLORIDA STREET
TELEPHONE BROADWAY 4160
CABLE ADDRESS
"KELLOGG-MILWAUKEE"

MILWAUKEE, WISCONSIN

TO RAINBO SEED DEALERS

Things are looking mighty good for Rainbo Seed Dealers this season. We say this after studying the situation thoroughly. We sincerely believe that if you study your territory you will agree that prospects for a good seed business are better than in several years.

The severe drought of the past summer is responsible for this condition in two ways: First; it greatly reduced the production of many varieties of agricultural seed. Second; killed a very large percentage of last spring's seedlings which will have to be reseeded this spring. This means a larger seeding demand will have to be supplied from stocks below normal. Hay is selling at record prices - pound for pound it is worth more than mill feed. This is unusual. The hay crop will have to be restored to normal and this means an increased demand for seeds.

The Crop Improvement Associations and Departments of Agriculture will urge farmers to plant more clover, grass and forage seed this spring. "More Legumes and Grasses - less Grain" will be the slogan for the 1931 spring season. This will mean more seed business for Rainbo Dealers.

The Rainbo Radio Schedule begins February 2nd. For the fifth consecutive year THE RAINBO SEED MAN will give interesting and instructive talks on important farm problems. These Radio Programs are broadcast in the interest of Rainbo Seed Dealers and the users of Rainbo Seeds. Every Day (excepting Saturdays and Sundays) for eleven weeks from Station WTMJ Milwaukee at 12:20 P.M. Tell your customers about the Rainbo Programs and listen to them yourself.

Inside of this folder is the new price list for Rainbo Brand Seeds. We suggest that you order at once in anticipation of a bigger demand than last year.

You know that Rainbo Brand seeds are dependable and that they are selected especially for the climate of Wisconsin and adjoining territory. As in years past, Rainbo Brand seeds are carefully cleaned and tested for purity and germination.

Remember that the Kellogg Seed Company is still at the same location in Milwaukee - located near you for first class service and prompt delivery. We will be glad to hear from you as soon as possible.

Yours for a Prosperous Season,

KELLOGG SEED COMPANY.

RAINBO
BRAND
SEEDS

FIELD & GRASS SEEDS



Phone Broadway 4160

P. O. Box 384

322 E. Florida St.

Same Location but a
new Street number.

Kellogg Seed Company

MILWAUKEE, WISCONSIN



DEPENDABLE SEEDS

We quote today subject to market change.

Prices F. O. B. Milwaukee, Wis.

Terms Net Cash

January 29th, 1931

Timothy

Per 100 lbs.

RAINBO	10.25
Mountain	10.10

Timothy & Alsike

Per 100 lbs.

About 15% Alsike	10.50
About 25% Alsike	11.50
About 50% Alsike	14.00

Medium Red Clover

Wisconsin Grown. U. S. Verified Origin
Per 100 lbs.

RAINBO.....	27.50
Mountain.....	26.50
Valley.....	25.50

Mammoth Clover

Wisconsin Grown
Per 100 lbs.

RAINBO.....	28.00
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Alsike Clover

Per 100 lbs.

RAINBO.....	24.75
Mountain.....	23.75

SPECIALS

RAINBO contains about 8% White 21.50
RAINBO contains about 15% White 18.50

White Clover

Per 100 lbs.

RAINBO.....	42.00
Mountain.....	38.00
Valley.....	36.00
Mixed Suitable for Mixtures	25.00 to 30.00

GRIMM ALFALFA

Per 100 lbs.

Idaho Grown

State Sealed and Certified

RAINBO—Blue Label	35.00
Red Label	33.00
60 Lb. Bags	

Montana Grown

State Sealed and Certified

RAINBO—Blue Label	35.00
Red Label	33.00

BLACKFOOT BRAND

Idaho Grown

State Sealed and Certified

Blue Label	36.00
Red Label	33.50
30 Lb. and 60 Lb. Bags	

COMMON ALFALFA

Kansas Grown

U. S. Verified Origin

RAINBO.....	22.00
RAINBO.....	24.00

Utah Grown

U. S. Verified Origin

RAINBO.....	24.50
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Idaho Grown

U. S. Verified Origin

RAINBO.....	24.50
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U. S. Verified Origin

RAINBO.....	24.50
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U. S. Verified Origin

RAINBO.....	24.50
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South Dakota Grown

U. S. Verified Origin

RAINBO.....	26.00
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Montana Grown

RAINBO.....	26.00
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60 Lb. Bags Sealed by Wis. Dept. of Agriculture and Markets.

CANADIAN VARIEGATED ALFALFA

U. S. Verified Origin

RAINBO.....	Ask for price
60 Lb. and 150 Lb. Bags	

WISCONSIN GROWN ALFALFA

U. S. Verified Origin

RAINBO.....	Ask for price
60 Lb. and 150 Lb. Bags	

All of our Common and Grimm Alfalfa is either State Sealed or U. S. Verified as to Origin.



This new and improved Inoculator is applied to the seed dry.

Convenient

Clean

Effective

No. 1	Alfalfa Sweet Clover	Dealer Cost	Retails for
(1 bu. size enough for 60 lbs.)	.35	.50	
No. 2 Clovers	(1 bu. size enough for 60 lbs.)	.35	.50
No. 6 Soy Beans	(2 bu. size enough for 120 lbs.)	.35	.50

\$8.40 per case of 24 cans.



PLANTERS' REFERENCE

Pounds to Sow Per Acre

KIND	Pounds per Acre	Lbs. per Bu.
Alfalfa, broadcast.....	18-22	60
Alfalfa, drills.....	12-15	60
Barley.....	96-120	48
Beans, Soy, broadcast.....	60-80	60
Beans, Soy, drills.....	30-45	60
Beans, Soy, with corn.....	50-60	60
Blue Grass, Kentucky.....	25-28	14
Blue Grass, Canada.....	25-28	14
Buckwheat.....	45-60	52
Cane, broadcast.....	50-70	50
Cane, drills.....	10-15	50
Clover, Alsike.....	8-12	60
Clover, Medium.....	10-15	60
Clover, Mammoth.....	10-15	60
Clover, Sweet hulled.....	12-15	60
Clover, Sweet unhulled.....	20-30	30
Clover, White.....	4-8	60
Corn.....	8-12	56
Sweet Corn.....	12	
Fescue, Meadow.....	15-25	24
Fescue, Chewings.....	25-28	14
Flax.....	28	56
Depending on Lawn Grass.....		
on Conditions		
Millets, for hay.....	45-50	50
Millets, for seed.....	30-40	50
Millet, Japanese.....	12-15	30
Oats.....	64-76	32
Peas, Canada Field—broadcast.....	120-150	60
Peas, Canada Field—with grain.....	75-90	60
Rape, broadcast.....	8-10	50
Rape, in drills.....	5-6	50
Red Top, Solid seed.....	7-12	14
Red Top, unhulled.....	10-15	14
Rye, Winter.....	84-112	56
Rye, Spring.....	56-84	56
Speltz.....	62-100	48
Sudan Grass, broadcast.....	15-25	50
Sudan Grass, in drills.....	4-8	50
Sunflower.....	8-10	24
Timothy.....	10-12	45
Timothy and Alsike.....	8-10	45
Vetch, Hairy or Winter.....	50-125	50
Wheat.....	90-120	60

KELLOGG
SEED COMPANY
MILWAUKEE, WISCONSIN